

Guide to Image Formats

Great photos are just as important as product descriptions. We allow up to 20 photos per lot.

Photo Requirements

We recommend using an image that is a **maximum of 1100 pixels wide**. Using an original image of this size enable shoppers to use the **Zoom feature**.

The file size must not exceed **1.5mgb** (megabytes) or be smaller than 15kbg (kilobyte).

We require images to be in a **.jpg** format.

Images cannot contain any URLs, email addresses, contact information or watermarks of any kind

Naming your Photos

Lotnum Imagenum

Name your photo so it matches up with the lot number it represents. If you have four images for Lot 1, name them like this:

1_1.jpg, 1_2.jpg, 1_3.jpg, and 1_4.jpg

Please remember to always include the “_” .

Note: The “.jpg” is automatically added to your images, as that is the file extension. You do not need to add this to your image names.

Similarly, if you have an A lot in your sale (i.e., lot 53A), name the images like this:

53A_1.jpg, 53A_2.jpg, and 53A_3.jpg.

Don't want to rename your photos?

If you prefer not to rename your photos, you can provide them in the text file under the *ImageFile* columns. Learn how to include image file names in your spreadsheet [here](#).

